NEXNOVO™
for next innovation

For Windows Advertising
All Around The World
TRANSPARENT DIGITAL POSTER
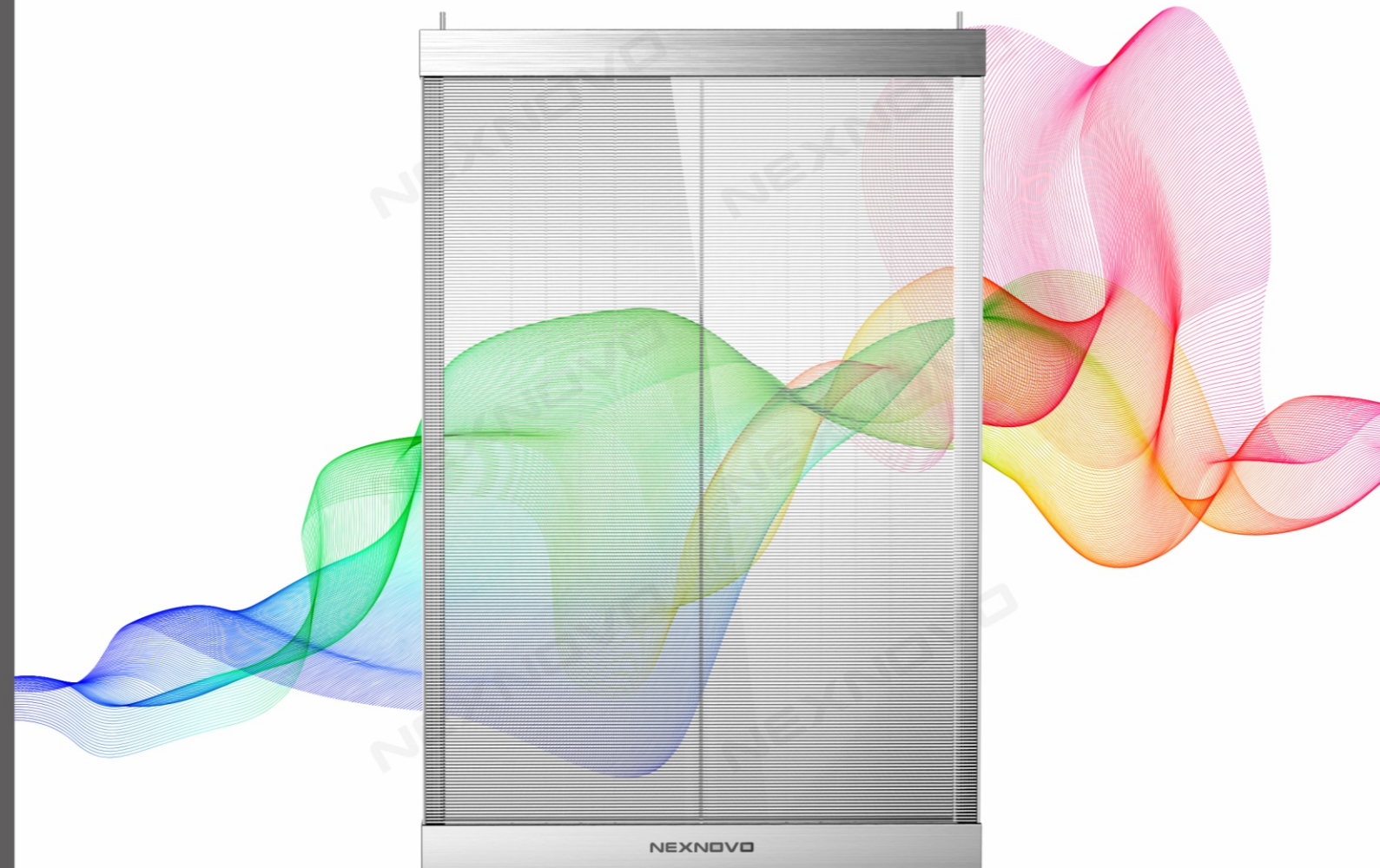
NEXNOVO

XT series for McDonald's in Louisiana,USA

Former brand | New brand

This brand(GWS) will be resolved from June 1st, and any promotion use this brand will not be approved anymore

NEXNOVO head office & manufactory in Shenzhen,China

ABOUT US

## THE INVENTOR AND MANUFACTURER OF THE WORLD'S 1ST TRANSPARENT LED DISPLAY

NEXNOVO TECHNOLOGY CO, LTD, used to named GWS TECHNOLOGY, is the inventor and manufacturer of the world's leading transparent LED displays. The company holds over 20 patents on its transparent LED displays. NEXNOVO strives to continue on extending its specialty and innovation in the R&D, production and service of transparent LED displays.

The current product models include the XT, XW and XR series, which are designed for a wide range of applications such as storefront window displays, restaurant chains, shopping malls, airports, museums, financial institutions, trade shows, events, festivals, stage production, media architecture and many other areas. With pixel pitch ranges from 2.5mm to 30mm and brightness from 1000nit to 7500nit, the products are by far the clearest and brightest display in the world.

Our clients include brands like Lamborghini, Land Rover, ZARA ,Chow Sang Sang, Wing Lung Bank, BlueShore Financial and etc.Through NEXNOVO continuous effort on product innovations and design, the newest 2016 XT2L & XT3S & XT3M series are made simpler,friendlier, lighter, more durable, energy efficient and aesthetically appealing. NEXNOVO Technologies and its product can bring real competitive advantages to your business.

THE FIRST TRANSPARENT LED POSTER IN THE WORLD

NEXNOVO
for next innovation
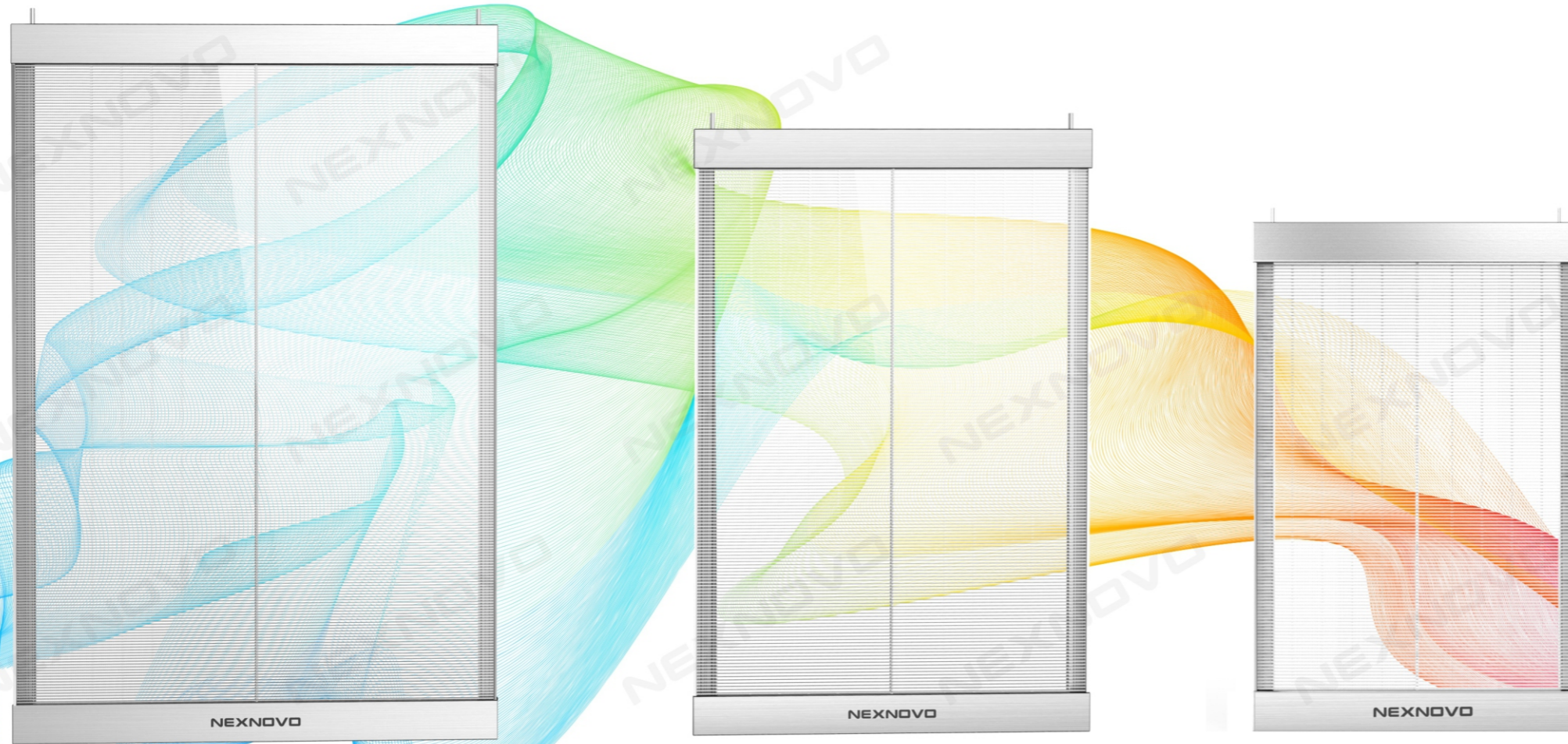
70% TRANSPARENCY
LIGHT WEIGHT
HIGH BRIGHTNESS

NEXNOVO

NEXNOVO

NEXNOVO

NEXNOVO
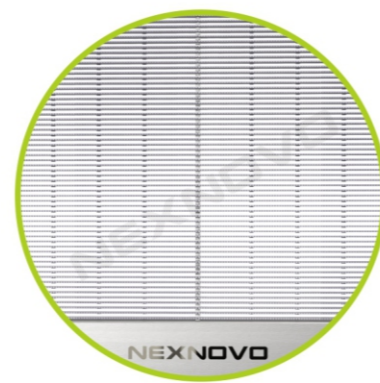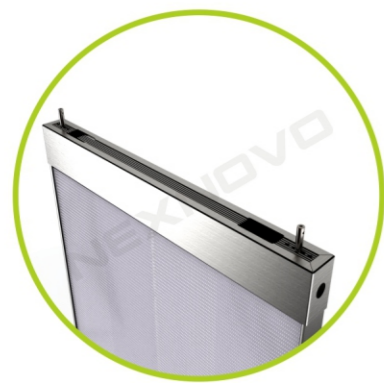
THE HIGHEST DENSITY TRANSPARENT LED DISPLAY IN THE WORLD

Unparalleled Transparency

Easy Setup

Light Weight

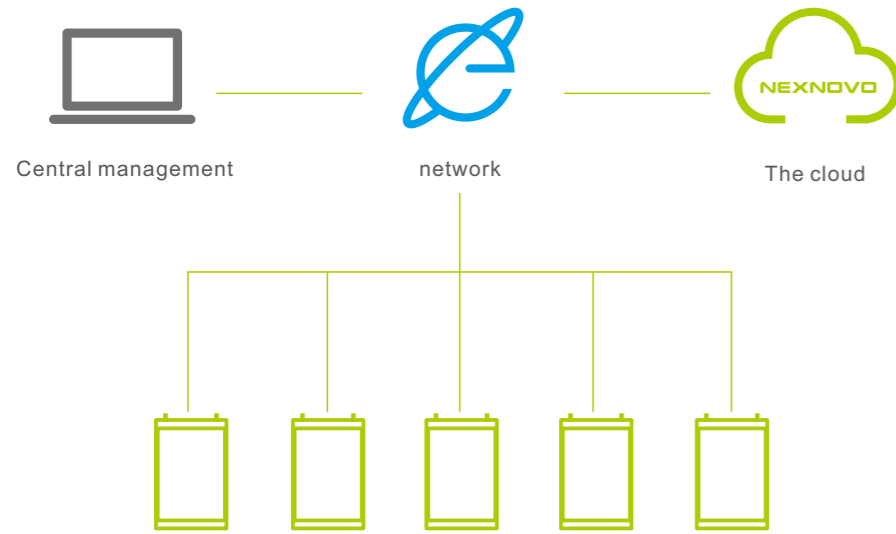High Brightness
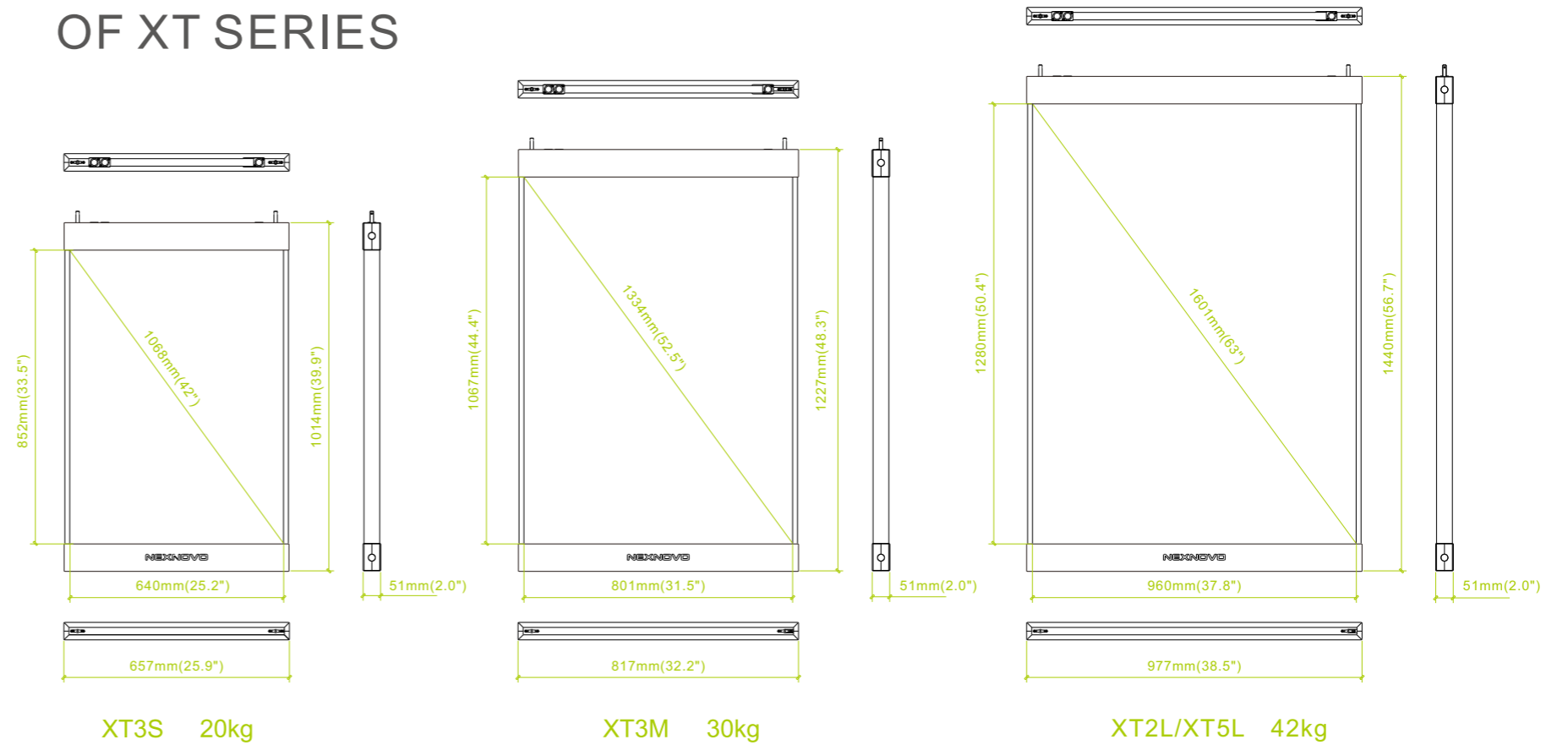
Central Control

Easy maintenance

Energy Efficiency

Cost efficiency

20kg 30kg

6000nits

NETWORK ABILITY
AND REMOTE CONTROL

The display read almost any video and images content format such as jpg,png,mov,wmv,mp4,etc.You can remotely control,monitor and update content from a control server.Make sure communication to your customers are instant and synchronized.

Central management   network   The cloud

NEXNOVO

- Dynamic Communications
- Increase Sales
- Instant Content Updates
- Engage Customers

NEXNOVO

SPECIFICATION
OF XT SERIES

852mm(33.5") | 1068mm(42") | 1014mm(39.9") | 640mm(25.2") | 51mm(2.0") | 657mm(25.9")

XT3S   20kg

1067mm(44.4") | 1334mm(52.5") | 1227mm(48.3") | 801mm(31.5") | 51mm(2.0") | 817mm(32.2")

XT3M   30kg

1280mm(50.4") | 1601mm(63") | 1440mm(56.7") | 960mm(37.8") | 51mm(2.0") | 977mm(38.5")

XT2L/XT5L   42kg

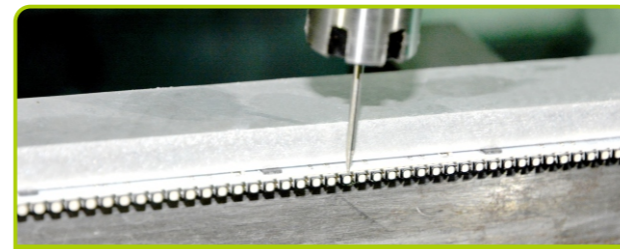| Model	XT3S	XT3M	XT2L	XT5L
Pixel Pitch(mm)	W3.33 X H6.66	W3.13 X H6.66	W2.5 X H5.71	W5 X H5.71
LED Model	SMD2020	SMD2020	SMD2020	SMD2020
Brightness(nits)	≥6000	≥6000	≥6000	≥6000
Transparency	68%	68%	64%	64%
Display Size (W X H)	640mm X 852mm 25.2" X 33.5"	801mm X 1067mm 31.5" X 42.0"	960mm X 1280mm 37.8" X 50.4"	960mm X 1280mm 37.8" X 50.4"
Cabinet Dimension (L X W X H)	657mm X 1014mm X 51mm 25.9" X 39.9" X 2.0"	817mm X 1227mm X 51mm 32.2" X 48.3" X 2.0"	977mm X 1440mm X 51mm 38.5" X 56.7" X 2.0"	977mm X 1440mm X 51mm 38.5" X 56.7" X 2.0"
Resolution(W X H)	192 X 128 (24576)	256 X 160 (40960)	384 X 224 (86016)	192 X 224 (43008)
Max. Power (W/m²)	600	720	970	942
Avg. Power (W/m²)	180	210	290	270
Ingress Protection	IP62	IP62	IP62	IP62
Refresh Rate (Hz)	3000	3000	3000	3000
Input Power	AC 100V ~AV 240V	AC100V ~AC240V	AC110V ~AC240V	AC110V ~AC240V
Display Weight	20kg	30kg	42kg	42kg
Package Weight	28kg(61.73IB/set)	41kg(90.39IB/set)	54kg(119.05IB/set)	54kg(119.05IB/set)
Package Size	1115mm X 764mm X 175mm 43.9" X 30.1" X 6.9"	1380mm X 875mm X 175mm 54.3" X 34.5" X 6.9"	1600mm x 1160mm x 170mm 63.0'' X 45.7'' x 7.0''	1600mm x 1160mm x 170mm 63.0'' x 45.7'' x 7.0''
Package Method	Carton Box	Carton Box	Carton Box	Carton Box
Working Temp.	-10~40℃	-10~40℃	-10~40℃	-10~40℃

STANDARD OUTDOOR LEDS

2mm

2mm
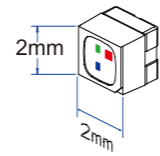
Standard outdoor LEDs with high endurance
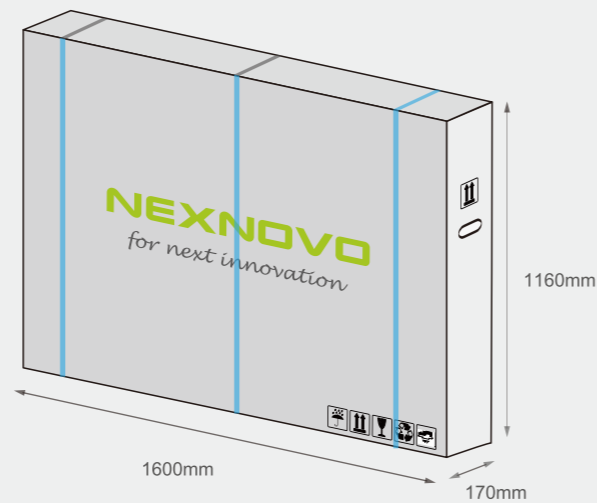
2.0mm
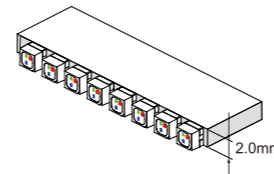
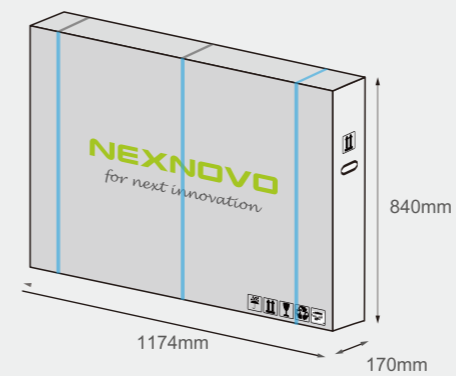2mm thickness maximizes the transparency

One LED one clear pixel,no confusion.

3D SMT technology make strong connection for the LEDs to the PCB
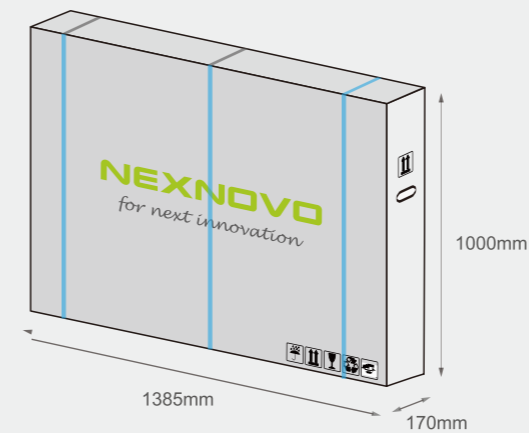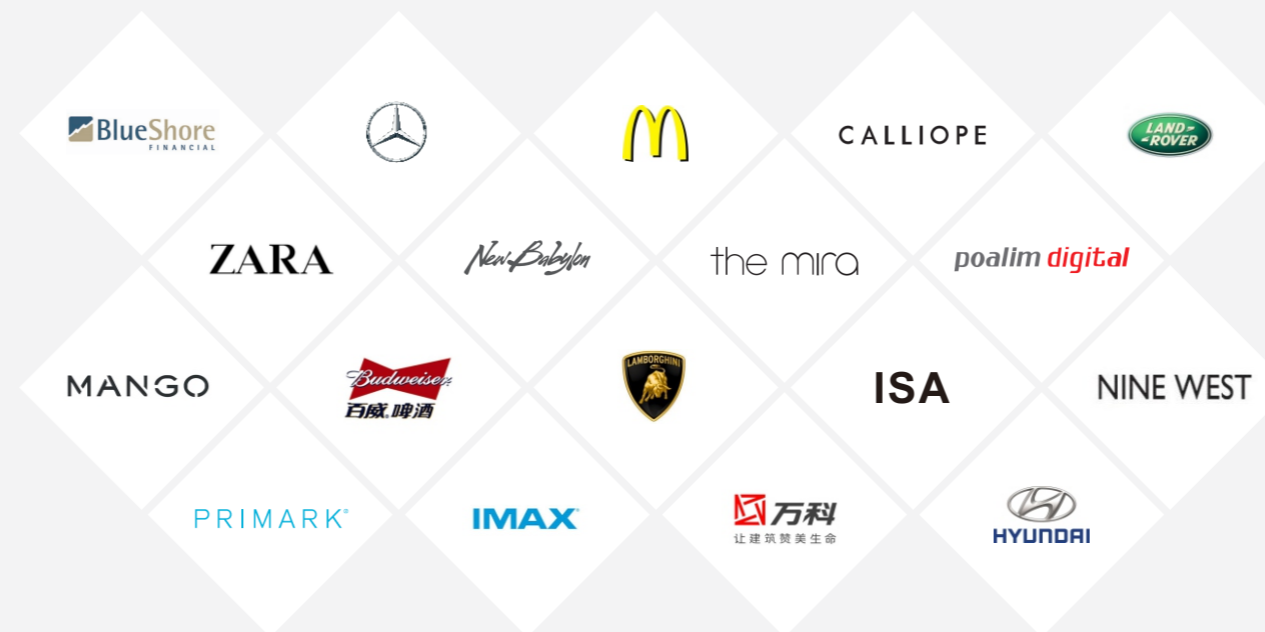
Carton pack box

XT3S

NEXNOVO
for next innovation

840mm

1174mm

170mm

XT2L/XT5L

NEXNOVO
for next innovation

1160mm

XT3M

NEXNOVO
for next innovation

1000mm

1600mm

170mm

1385mm

170mm

NEXNOVO™

for next innovation

COOPERATION
WITH THE CUSTOMERS

BlueShore FINANCIAL

CALLIOPE

LAND-ROVER

ZARA

New Babylon

the mira

poalim digital

MANGO

Budweiser 百威 啤酒

LAMBORGHINI

ISA

NINE WEST

PRIMARK®

IMAX

万科 让建筑赞美生命

HYUNDAI

YouTube.com/NEXNOVO

Facebook.com/NEXNOVO

www.nexnovo.com

Twitter.com/NEXNOVO

Head Office
Taiminghui Industrial Park,Tiantou Community,Pingshan Street,
Shenzhen, China 518118
TEL: +86 135 5498 2689   EMAIL: sale@nexnovo.com